



Smile!

For TODAY and TOMORROW



KOPERASI KETIARA
Gayo Sumatra Arabica Coffee Cooperative | Exporter | Organic | Fairtrade
Jalan Raya Kampung Umang No. 76
Kecamatan Bebesen, Takengon, Kabupaten Aceh Tengah, Indonesia
RAHMAH (Chairwoman)
Rahmah@ketiara.com
LINA Nuriah (General Manager)
linanuriah@ketiara.com
www.ketiara.com

KETIARA COOPERATIVE

Perhaps, Ketiara is the only women-lead cooperative in the coffee trading in Indonesia. Ketiara begun 20 years ago, where our chairwomen - Mrs. Rahmah, was starting to purchase cherries, processing it into green, and sold it to local trader.

In late 2008, She organised farmers to form a cooperative. Now, Ketiara is become one of most recognised coffee supplier to almost all important coffee traders in Medan, the capital of North Sumatra, Indonesia.

Our sales to these Medan traders between 54 – 90 MT per months, with total sales between 500-700 MT annually. We have passion to expand our business to the overseas market while keep maintain our business relationship with these traders.

KETIARA COFFEE PROFILES

Production Region:
Gayo Highland in the district of Takengon and Bener Meriah, Central Aceh, Sumatra, Indonesia

Characteristics related to the coffee production:
Altitude: 1,200-1,500 above sea level.
100% organic. Natural Shaded Grown
Life Zones : Mountaineous, Tropical forest within Leuser Ecosystem
Temperature: 15-20 C degree
Associated Flora: Lamtoro (*leucaena leucocephala*), Pine, Cedar, forest vegetation, staple crops, and fruits.
Associated Fauna: mammals, primates, birds, and reptiles, including the flagged species of Sumatra tiger, elephant, and sumatra orangutan (*Pongo Abellii*)

Product Classification:
Number of Members: 897
Total Member Areas: 836.60 hectares
Estimated production: 578 MT (2012)
Harvest: September - May
Varieties: Bourbon, Typica, Cattura, Catimor
Processing: 100% sun-dried and semi-washed (wet-hulled)

Certification:
FLO Fairtrade (ID: 27501)
Organic Control Union (ID: 818070)

Cupping Profiles
Our Gayo Sumatra Coffee receives cupping score between 84-88. The Prime attribute is bold intensity, dark intense cup, herbal, bittersweet. it also has bitter chocolate roast tones and accents of sage and thyme as well. There is a very intense sweetness also something intensely foresty, cedar, and pine bark.

Our Passion

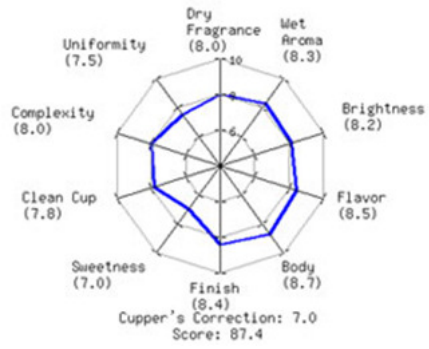
Our passion is about profit and welfare of our member, satisfaction of our buyers and customer, also protection of our land and forest. We prefer an open and transparent trading system towards mutual benefits along the supply chain.

Our Fairtrade

It was not an easy decision that finally we are all agree to participate in the Fairtrade and Organic certification program. We believe, that our investment will be paid-off one day.

Here are some of our initiatives that agreed by our member during last General Assembly last March 2012

1. Members Basic Social Services (health, education, and public infrastructures)
2. Contribute to the protection of Leuser Mountain Ecosystem
3. Understanding Coffee Culture | the everyday life of Coffee Community in our region



Warehouse activity (2012)



Hand sortation by worker (2012)



Visit our website for further information at WWW.KETIARA.COM